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| beauty_1_org.csv | | 2.17 MB | CSV | 見る/開く |
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タイトル: Actual sales dataset and booking curves time series in the hotel, car rental, and beauty salo n properties

その他のタイトル: ホテルとレンタカー、美容院施設における、販売実績データとブッキングカーブ

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Average booking curves draw exponential functions

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Abstract

The booking curve time series in perishable asset industries, including hotels, has been studied to manage a demand-supply condition or revenue management (RM). However, due to changing times, e.g., economy and technology, many RM practitioners have put their efforts into catching on to peoples' booking pattern shifts, representing macroscopic changes in booking curves. We investigate macroscopic aspects of booking curves with actual sales data across six properties in the hotel and car-rental industries for two years, considering the difference in the economic environment characterized before and during the COVID-19 epidemic. We explain a new cross-

Conclusion

This study is based on actual sales data for the two years of 2019 and 2020 from six properties in multiple industries, including the hotels and car rental fields. We investigated macroscopic aspects of booking curves, considering the difference in the economic environment characterized before and during th **(3)研究者はDOIを論文に引用** the ABCDEF law from the people's boo **して論文執筆・投稿** fts.

Data availability

The datasets analyzed during the current study are available in the Kyoto University Research Information repository, <https://doi.org/10.57723/276374>.

References